

**As noted on the City of Omaha’s Human Rights and Relations webpage:**
















*The Small and Emerging Small Business Program was created to stimulate the growth of small and emerging businesses in Omaha, with special attention to stimulating economic growth in areas having high levels of poverty. It is a race and gender-neutral program.*

*Businesses are categorized as Tier I and Tier II which is determined based on the location of their headquarters and the location of employees by utilizing this [map](#). They are also further divided based on their North American Industrial Classification System (NAICS) codes and size to determine if they are an "Emerging Small Business" or a "Small Business".*

This document is a summary of frequently utilized NAICS codes and associated City-approved construction work scopes. This information is intended to be used along with the City’s SEB registry, where SEBs are certified by NAICS codes, to assist general contractors and SEBs during project review and construction bid preparation. SEBs may perform any and all construction efforts. However, to achieve project-specific, City-established SEB utilization goals, the SEB must be certified in the NAICS code that is associated with the identified work scope.

This list is not meant to be comprehensive in nature but covers typical items contractors may encounter during the bid process. It is the contractor’s responsibility to accurately select an SEB and document NAICS code and work scopes in order to achieve established SEB utilization goals.

Additional resources can be found on the [NAICS Search/Tools website](#). The City’s registry of SEBs is located [here](#). This list is kept current and includes SEB name, contact information, and NAICS code(s) for which they are certified.

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS)		RECENTLY APPROVED ASSOCIATED WORK SCOPES
CODE	DESCRIPTION	
 <b>561730</b>	Landscaping Services	Tree clearing, arborist services, mowing, turf maintenance, seeding, sodding, plant installation, work on associated walkways, ponds, retaining walls, covers most work considered erosion control
 <b>541320</b>	Landscape Architectural Services	Design/development of land areas including green infrastructure
 <b>11421</b>	Nursery and Tree Services	Growing and retail of nursery stock including some green infrastructure supplies
 <b>237990</b>	Other Heavy and Civil Engineering Construction	Land drainage, dredging, channel construction, trenching, microtunnelling, horizontal drilling, dam and flood control projects (structures), park and recreation feature construction, earth retention construction
 <b>237310</b>	Highway Street and Bridge Construction	All construction related to roads and bridge structures, traffic control, barricading. Does NOT include lighting or traffic signal installation
 <b>238910</b>	Site Preparation	Dewatering, grading, demolition work
 <b>238990</b>	Specialty Trade Contractors	Security fencing, paver installation, driveway paving, fence installation (other than erosion control), sign erection, cleaning building interiors immediately post-construction
 <b>237110</b>	Water and Sewer Line and Related Structures	Sewer/water distribution line construction, storm sewer construction, irrigation systems (NOT lawn sprinklers), pump station construction, reservoir construction
 <b>221310</b>	Water Supply and Irrigation Systems	Water treatment plants, operating water supply systems, pumping stations, aqueducts, and/or distribution mains
 <b>238220</b>	Plumbing, Heating and Air Conditioning Contractors	Use this code for lawn sprinkler systems
 <b>238210</b>	Electrical Contractors and Other Wiring Installation Contractors	All electrical services including traffic control system installation and environmental control system installation including monitoring equipment and control systems
 <b>484220</b>	Specialized Freight Trucking, LOCAL	Excavated materials hauling (NOT hazardous) including soil, sand, dry bulk, bulk liquids, mobile homes
 <b>484230</b>	Specialized Freight Trucking, LONG DISTANCE	Use when materials are used from or disposed of out of state or outside the greater metro area
 <b>562119</b>	Solid Waste Collection	Solid waste hauling local, rubble and brush hauling
 <b>327320</b>	Concrete Manufacturing and Delivery	Includes temporary batch plants and ready-mix