



Updated Public Website **Streamlines** CSO PROGRAM INFORMATION

A revamped version of the CSO Program website debuted on May 1, 2021, providing an enhanced and streamlined public user experience.

The public website is a powerful tool that connects and educates ratepayers and other interested parties with important CSO Program work being accomplished. It includes in-depth information about Program projects, current and upcoming activities, contractor resources, and historic Program documents.

In late 2020, it became evident that a new site architecture was needed. The previous design was more than eight years old and technical programming support was being phased out. The new site is easier to maintain and update and includes navigational and aesthetic improvements for users.



With a fresh, lighter look and enhanced navigation, site visitors can quickly find and access the information they are searching for. On the homepage, six red buttons serve as quick links to educational resources about the CSO Program. A fly-out menu containing links to the most visited pages can be accessed across the site.

A key element of the new website design is an interactive project map. This feature makes it easy to see current activity locations at a glance, as well as search for specific addresses. The color-coded design makes it easy to see the status of a project, and the map provides quick links to more in-depth information about each project.

Bright, on-brand infographics and videos on the site help convey information about the CSO Program, including the mission, vision and goals; a timeline of events; community benefits; funding; and more.

The design is responsive, meaning it displays well on different sized screens and devices such as smartphones and tablets.

Want to learn more about the website? Check out detailed website statistics, including most visited pages, on page 11 of this report.

Check out the new CSO Program website at OmahaCSO.com to experience the new design and stay updated on the latest CSO Program projects and activities.

